

# BetChill AB

## Transforming the world of sports betting entertainment

BetChill has created a series of revolutionary ways for end-users to bet on sports events, set to break old habits and create a new gaming and sports betting experience



- A unique B2B platform provider with a vision to enable operators to offer different sports betting experiences
- First game focuses on soccer, offering a "stock-trading experience"
- Quick gameplay, real-time outcomes, and player-controlled cash-out options
- Initial game development timeframe: 5 months for soccer game

# Bringing a one-of-a-kind Gaming Experience



A unique game that combines the excitement of betting on your favorite teams with the dynamic nature of stock trading

In this first game, players have the opportunity to bet on the team they think will generate the most points during a football match

The game features a constantly moving graph that rises and falls in real-time, similar to stock trading

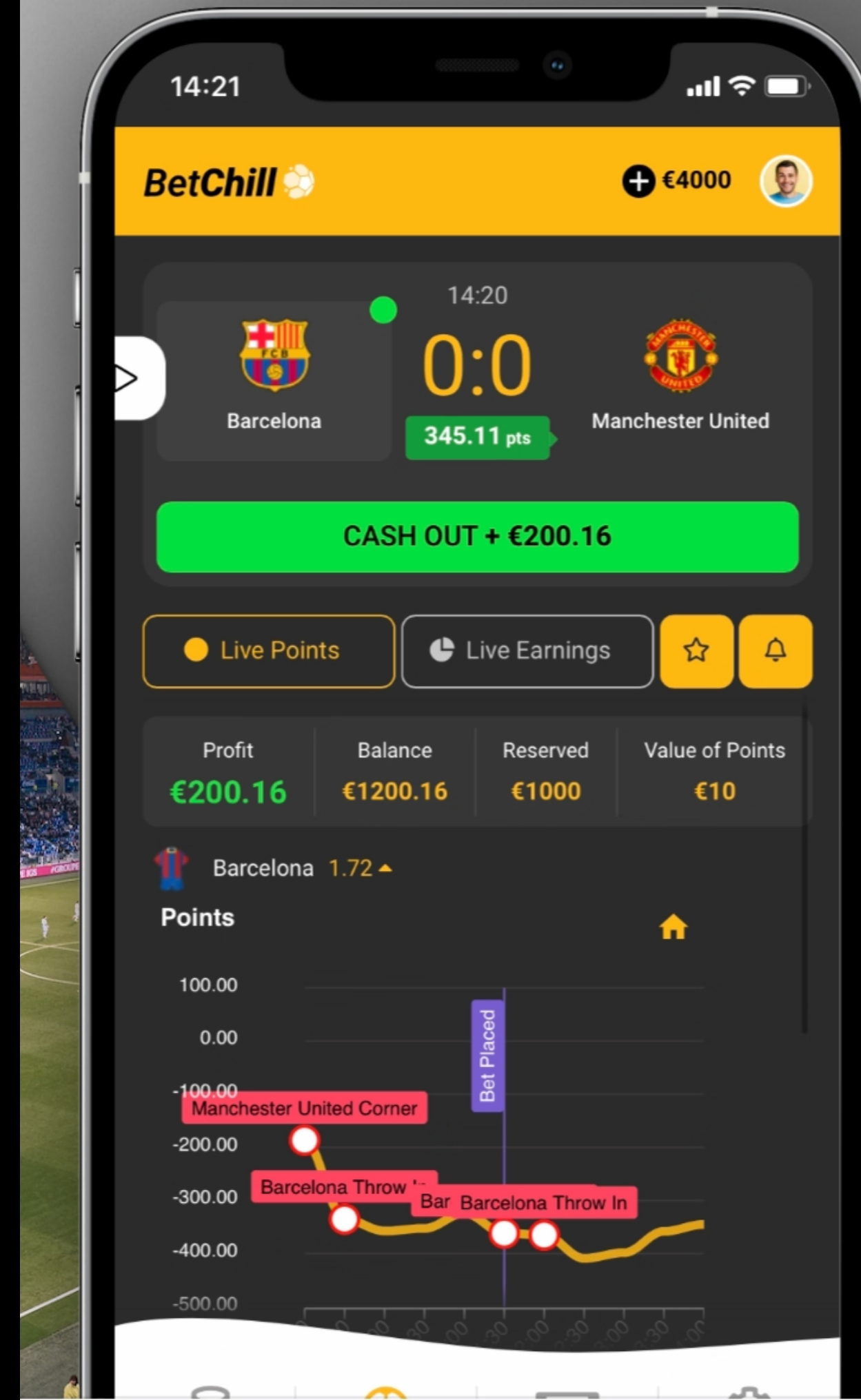
Points are generated in real-time based on the teams' performance on the field, and every action (such as corners, dribbles, tackles, goals, etc.) has the potential to impact the outcome of the game and your bet, keeping players on the edge of their seats

Whether players choose to cash out at any time or let the bet end automatically at the end of the event, they will be sure to have a thrilling and unpredictable gaming experience with BetChill

# Features and Mechanics of the Game

- 01 Real-Time Graph: Reflects teams' performance in a dynamic stock-trading-like graph
- 02 On-Field Actions: Every action impacts game outcome and bets, adding excitement
- 03 Score Boosters - Circles: Accumulate points for specific actions, resetting after team performs action
- 04 Cash Out Option and Automatic Bet End: Offer player control and customization for betting experience

Immerse yourself in BetChill's dynamic gaming experience, where real-time graphs mirror team performance, every on-field action shapes outcomes and bets, score boosters strategically accumulate points, and player control offers customizable betting options through cash out and automatic bet end features



# A Series of Revolutionary Games

BetChill is a cutting-edge sports betting platform that offers a portfolio of exciting and interactive in-play games. In-play betting is a segment that has shown good growth and profitability



7bet

Brings stock-trading  
experience to sports  
betting



Qbet

Brings quiz experience to  
sports betting  
entertainment



Xbet

Brings roulette  
experience to sports  
betting entertainment



Wbet

Brings social game  
experience to sports  
betting

BetChill has a series of nine  
games ready for  
development

BetChill develops sports  
betting games that allow  
players to bet on the game  
progress based on real-time  
sports data

Games are designed to be  
simple but brilliant, with  
short playing times and  
quick outcomes

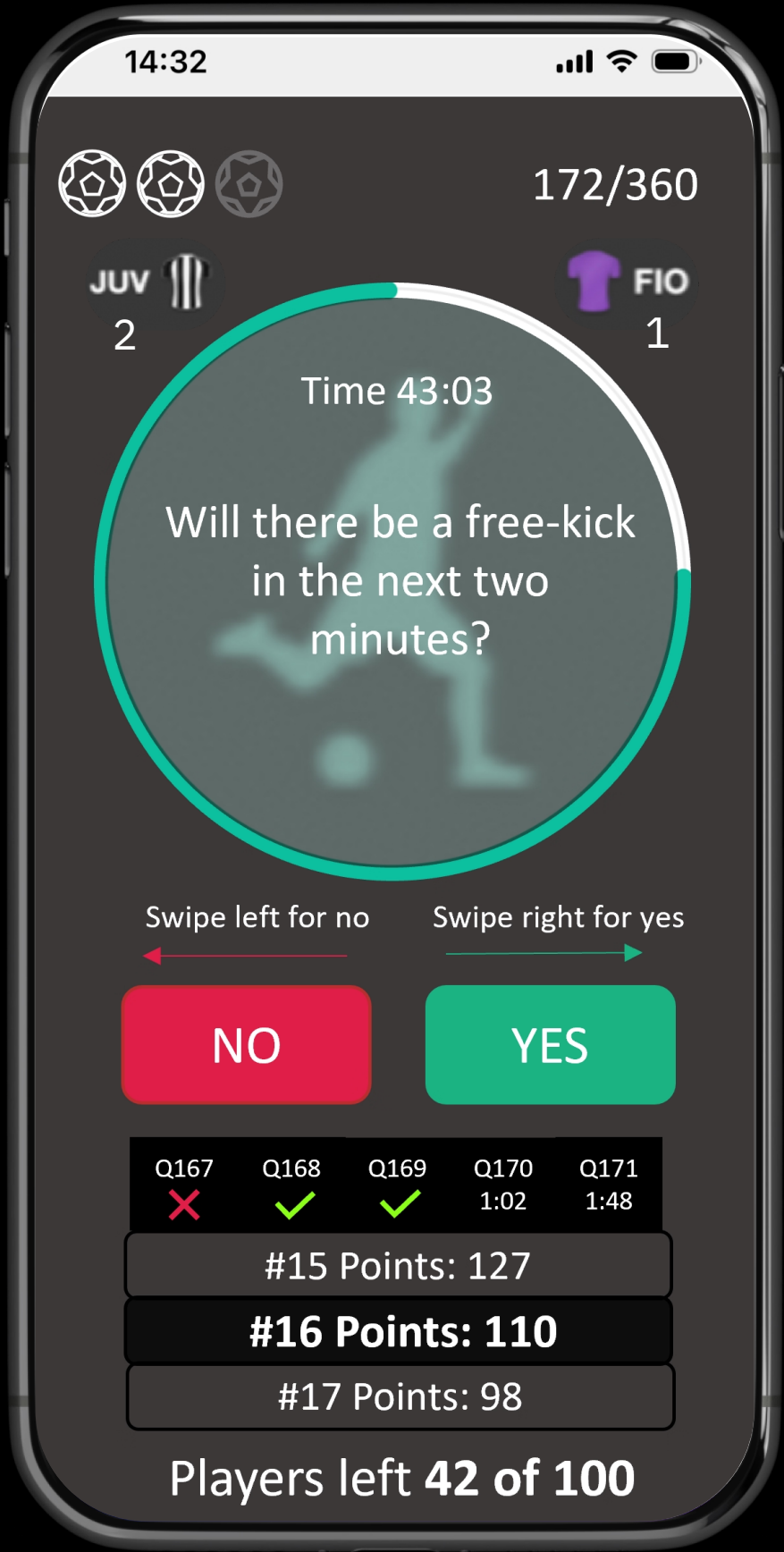


# The Ultimate Football Betting Quiz!

Qbet combines the thrill of sports betting with the challenge of a quiz game, offering endless excitement

Test your intuition and strategic thinking as you guess the outcomes of various events during the match

With every correct guess, you'll earn points and climb up the leaderboard and competing for the top spot



## Introducing Qbet:

Here's how it works:

- **Customizable Gameplay:** Tailor your experience by choosing the duration of the game and the stakes. Whether you prefer a quick-fire quiz for 5 minutes or a longer betting session, Qbet adapts to your preferences.
- **Join Matches:** Register for matches featuring your favorite teams. Pay a registration fee, like €50 + €5, where 50 goes into the total pot and 5 to the house. The size of the pot depends on the number of registered participants. The total pot is distributed among the winners based on their ranking, offering the chance for big wins.
- **Custom Game Modes:** Play with friends in private rooms, where you can customize the rules and invite specific participants. Choose between continuous play or elimination mode, where players have three lives.

# Introducing Xbet:

Here's how it works:

- **Multi-Match Betting:** Bet live on multiple matches happening simultaneously, offering a dynamic and immersive betting experience like never before.
- **Predictive Gameplay:** Just like in roulette, players predict the outcomes of each match by placing markers on the game board. The more markers you place on the same type of action, the smaller the number your bet will be multiplied by. It's a delicate balance of risk and reward.
- **Live Action:** Watch the matches unfold in real-time as you eagerly anticipate the outcomes of your bets. Will you spread your markers across multiple matches or concentrate them on a few? The choice is yours.



## The Ultimate Fusion of Roulette and Sports Betting!

Experience the adrenaline rush of live sports betting combined with the thrill of roulette in Xbet. Instead of focusing on just one match, immerse yourself in the action of up to 8 simultaneous matches and bet live on the outcomes

# Sports Betting and In-Play Betting



Low-latency sports data service will be delivered from scouts in stadium.  
The time from entering the data to deliver to our platform is minimal via 3/4 G mobile connection – this is delivered in under a second (0,8)

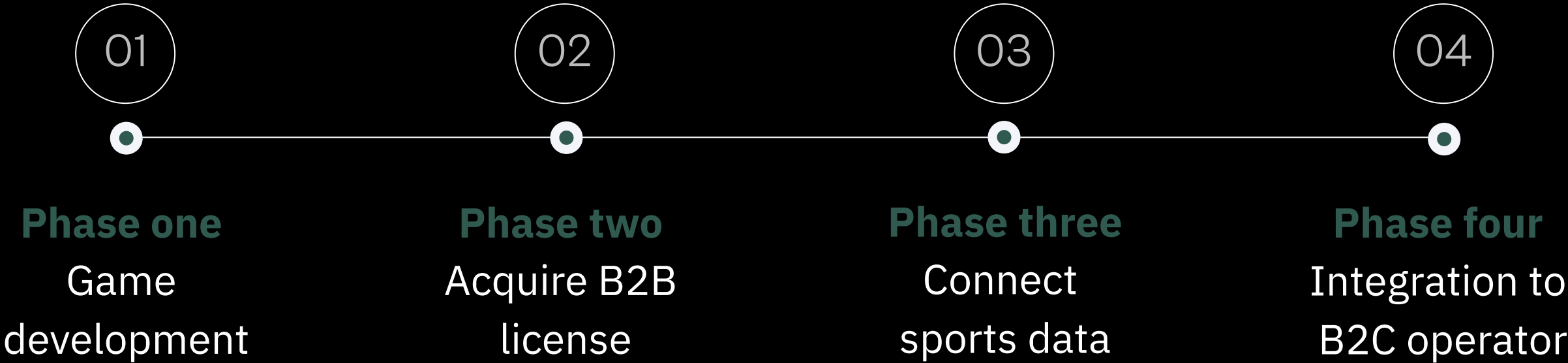
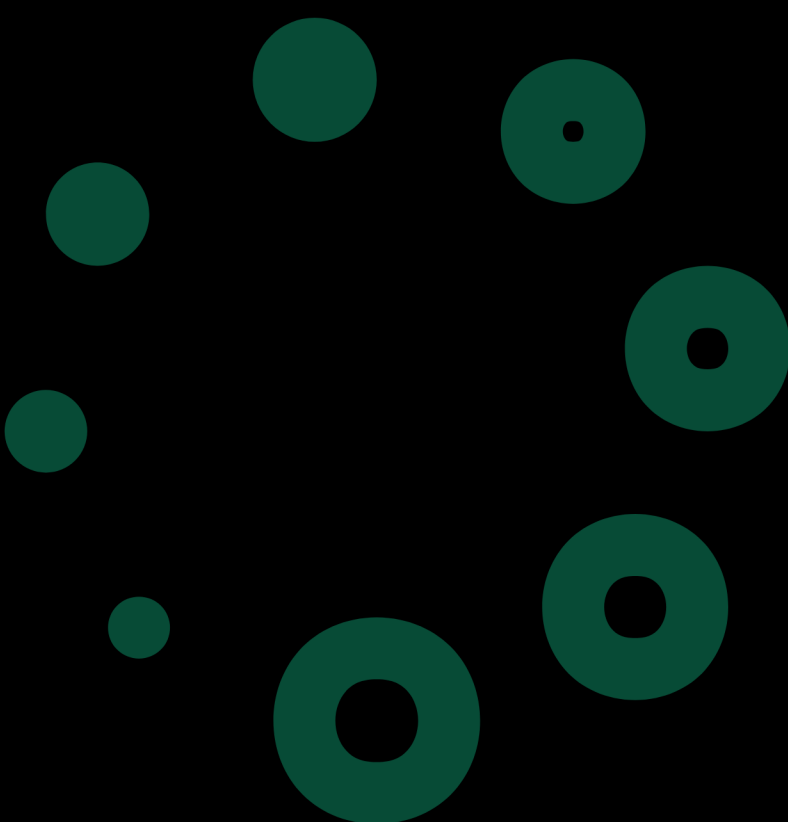
- Emphasis on in-play betting as a key revenue driver

- Global trend towards increased in-play betting activity

- With the latest advances in sports data and AI technology, the next generation of sports betting will be targeted in real time, offering a more interactive and engaging experience for players

# Current Status & Next Steps

- ✓ First game ready for development, with a five-month timeline
- ✓ Letter of intent (LOI) secured with Evenbet Gaming
- ✓ Unique game concept poised to disrupt traditional sports betting
- ✓ Demonstrated proof of concept through mockups and gameplay simulations





# Royalty

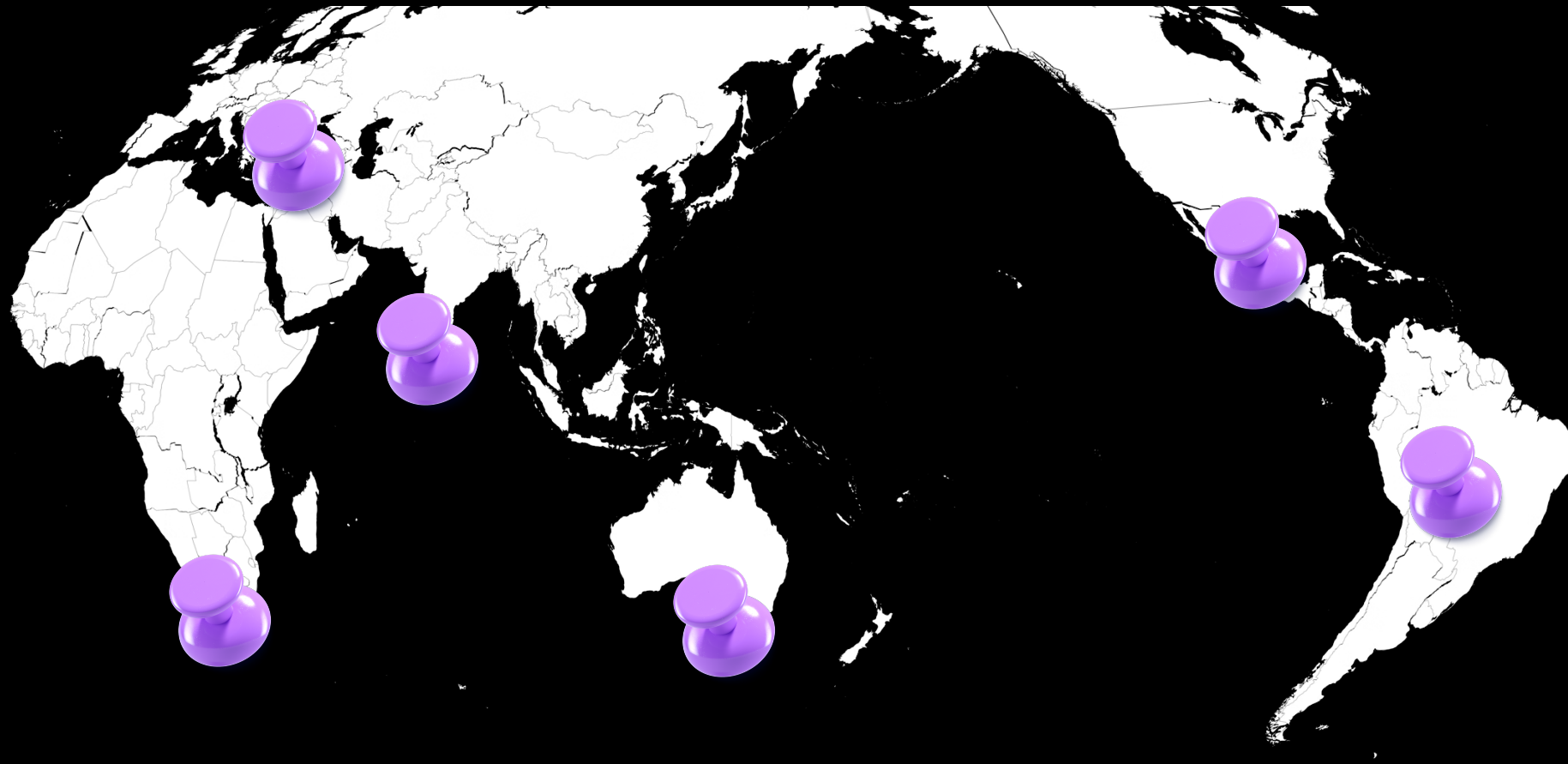
Performance Metric	Commission Rate
New partners	10-20%
Active customers	0.5% decrease for every 10,000 active customers above 100,000
Monthly revenue	0.25% decrease for every \$1 million in monthly revenue above \$5 million, up to a maximum decrease of 5%
Yearly revenue growth rate	0.25% decrease for every 1% increase in yearly revenue growth rate, up to a maximum decrease of 2%

This structure incentivizes partners to grow their customer base and revenue on the BetChill platform, as it rewards them with lower commission rates as they become more successful

## Business model

- Games are risk free for operators
- 1st game is expected to generate €468 per player per year for operators
- For a new customer BetChill adjusts the gaming system based on the operators requirements. When operator accesses BetChills platform with games, an initial integration fee will be paid, and then a running royalty - a percentage of the operators revenues generated through BetChills gaming system

# Expanding Our Reach



Our focus is on the European, African and Latin American markets, where we see strong potential for growth

After the successful launch and testing of our first game in the European market, we plan to expand our reach to other geographical markets

We will also convert our game concept to other sports, starting with cricket in order to reach the giant markets in India, New Zealand, Australia, and the UK

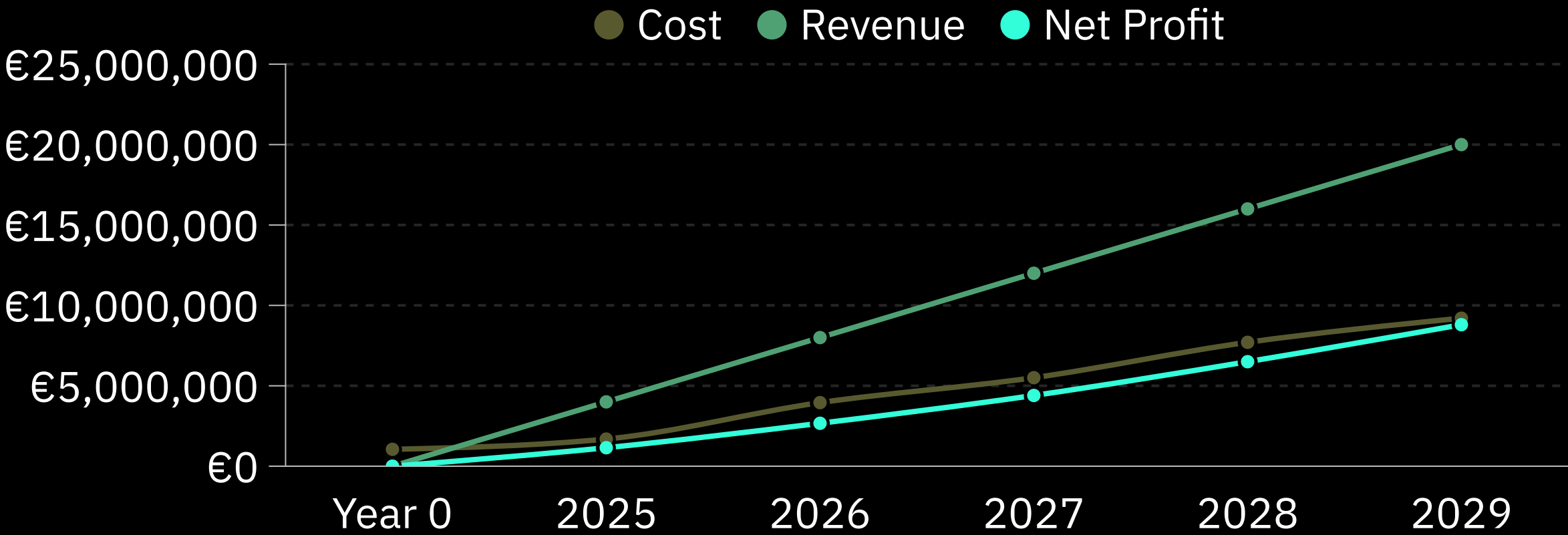
## Future Scalability

# Competitive landscape

BetChill has no direct competitors, the games are unique, though within the same betting genre can be seen as alternatives to traditional online game for match results. The concepts that can be compared to come from companies such as Evolution Gaming, Kambi, PlayTech and Microgaming. These companies creating casino games and providing sports books, unlike us, we are aimed at creating sports betting games



# A Strong Return on Investment



Our ultimate goal is to take the company public through a Nasdaq IPO, offering our investors an exit opportunity and further potential for profitability

## Financial Projections

BetChill's financial projections are based on conservative estimates and assume a gradual market entry and growth

Despite these assumptions, we expect to achieve strong returns on investment, with projected revenue growth of over 300% in the first three years

These projections are based on a range of factors, including the size of the target market, the competitive landscape, and the projected adoption rate of our games



# First Round Investment

By 2029, we expect an ROI of 1365% based on a market value of €50 million and share price of €12.82

## Subscription period: 1st of Mar - 1st of Sep, 2024

- Investment amount: €1,050,000
- Fully subscribed issue corresponds to 30.77% of the votes and capital after the registration of the issue
- Valuation (pre-money): €2,362,500
- Valuation (post-money): €3,412,500

## Our Offer

We have a series of revolutionary games ready for development, starting with a game that brings a "stock-trading experience" to sports betting

Our team is skilled and experienced, with a strong track record in the industry and a passion for driving the success and growth of BetChill

We are seeking first-round investment in return for equity release, and we believe that our financial projections show a strong return on investment

BetChill AB

# A Strong Foundation for Success

## Board Management



Founder & CEO 

**Etibar Namazov** has interests in mathematics, psychology, and sports. He has studied Sales Management B2B and has a holistic perspective on sales, marketing, and finance, and has devoted himself to creating new concepts for the gaming industry.



CCO 

**Andrew Naudi** is specialized in regulatory and compliance matters in the iGaming industry. He holds a BSc in IT and an MBA in eCommerce, and has a wealth of experience in IT and iGaming regulatory matters.



CFO 

**Michael Schembri Parnis** has over 15 years of experience in the iGaming industry, with a strong focus on product development and innovation. He has a proven track record of creating successful products and driving growth.

The BetChill team is a diverse and experienced group, with a wide range of skills and expertise in the gaming industry

### Chairman and CEO statement

*"We are confident in our ability to deliver on our vision of offering unique sports betting experiences and staying ahead of innovations in the industry"*

# Join Our Journey

We invite you to join our journey and be a part of transforming the world of sports betting entertainment with BetChill

## Thank you



- **Potential for High Returns:**  
Projected ROI of 1365% by 2029
- **Equity Ownership:**  
Opportunity to own shares in a pioneering company in the gaming industry
- **Strategic Partnership:**  
Collaborate with BetChill to drive growth and market expansion
- **Exit Opportunity:** Nasdaq IPO planned, providing liquidity and return on investment for shareholders